

Cattle Trails Cow-Calf Conference

December 2, 2014



Oklahoma and Texas are famous for their cattle heritage. A large part of this heritage was the cattle drives. Cattle drives in the late 1800's moved millions of head of cattle from central and south Texas, through western Oklahoma, to the railheads in Kansas and in some cases as far north as Montana. Two of the more famous cattle trails were the Chisholm Trail and the Great Western Trail. The Chisholm Trail started in central Texas and crossed the Red River northwest of Nocona, Texas. It moved up through central Oklahoma near the towns of Waurika, Duncan, and Oklahoma City. The Great Western Trail began near Bandera, Texas and moved cattle through central Texas passing east of Abilene, Texas. The trail crossed into Oklahoma at the historic Doan's Crossing near Vernon, Texas and proceeded through Western Oklahoma to its conclusion near Dodge City, Kansas.

The land area between these two cattle trails still record cattle movements. Today, it is either in the mode of cow-calf operations or stocker cattle movements. This area is now the home of the Cattle Trails Cow-Calf Conference.

The Cattle Trails Cattle Conferences are a joint effort between Oklahoma Cooperative Extension Service and Texas A&M AgriLife Extension Service. The vision of the planning committee is to create annual conferences that will include up-to-date information on topics that will influence cattle profits. In effect, the conference will assist cattle owners and operators in driving their operations to profits.

The expected audience is cattle owners and operators from the Southern Oklahoma and North Texas area. The conference alternates between Oklahoma and Texas each year. This winter, the Cow-Calf conference will be held at the Comanche County Fairgrounds Coliseum in Lawton, Oklahoma on December 2, 2014. The registration fee is \$25 per participant. This will include a noon meal, break refreshments and materials of the topics discussed.

Pre-registration is encouraged for meal count.

• AGENDA •

8:00 - 8:30	Registration	
8:30 - 8:45	Welcome	Mr. Marty New Comanche County Extension Educator Oklahoma Cooperative Extension Service Lawton, Oklahoma
8:45 - 9:45	Economist's Conversation of the Cattle Markets and the Industry	Mr. Stan Bevers Professor and Extension Economist Texas A&M AgriLife Extension Service Vernon, Texas
		Dr. Derrell Peel Professor and Extension Livestock Economist Oklahoma Cooperative Extension Service Stillwater, Oklahoma
9:45 - 10:45	This Ain't Your Daddy's Ranch Management Anymore	Mr. Rich Roth Vice President IX Ranch Company Big Sandy, Montana
10:45 - 11:15	Break	
11:15 - 12:00	Understanding Forage Quality and Analysis for Beef Production	Dr. Ryan Reuter Assistant Professor, Agricultural Research Team Noble Foundation Ardmore, Oklahoma
12:00 - 1:00	Lunch	
1:00 - 1:45	Matching Your Supplementation Program to Your Forage	Dr. Dave Lalman Associate Professor and Extension Beef Cattle Specialist Oklahoma Cooperative Extension Stillwater, Oklahoma
1:45 - 2:45	Your Cow-calf Herd Health	Dr. D.L. Step Professor, Veterinary Clinical Sciences Oklahoma State University Stillwater, Oklahoma
2:45 - 3:00	Evaluation & Wrap-up	

PLANNING COMMITTEE

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Yes, Sign Me Up

For the 2014 Cattle Trails Cow-Calf Conference!

NAME _____
ADDRESS _____
CITY _____
STATE/ZIP _____
PHONE _____
EMAIL _____

Registration \$25

**Make checks payable to:
OSU Extension**

Contact your local
County Extension
office or mail to:

OSU Area Extension Office
1313 West Ash
Duncan, OK 73533

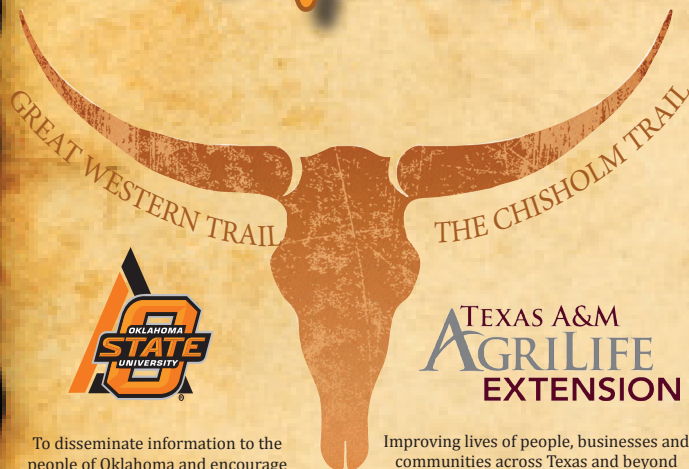
Phone: 580-255-0546
or email:

bob.levalley@okstate.edu

My check for \$_____ is enclosed

• REGISTRATION •

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TEXAS A&M
AGRILIFE
EXTENSION

To disseminate information to the people of Oklahoma and encourage the adoption of research-generated knowledge relating to agriculture, family and consumer sciences, rural development and 4-H youth development.

Improving lives of people, businesses and communities across Texas and beyond through high-quality, relevant education. Educational programs of the Texas A&M AgriLife Extension Service are open to all people without regard to race, color, religion, sex, national origin, age, disability, genetic information, or veteran

For purposes of meal planning, pre-registration is encouraged.

To register for the 2014 Cattle Trails Cow-Calf Conference, complete this form on the reverse side and mail, or contact your local County Extension Office

**December 2, 2014
Great Plains Coliseum
Lawton, Oklahoma**

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*Driving Your Cattle
To Profit*

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