A hardy group of people chose to settle the upper Red River region in Oklahoma and Texas. In spite of many obstacles, pioneers and their descendants have turned the area into a viable agricultural production region. These obstacles can include water and land resources, and weather extremes such as hot and dry summers and bitterly cold winters. These challenges must be overcome in order to succeed as an agricultural producer.

This region offers high agricultural potential when all of the conditions align. Pastures of both introduced grass and native species have the potential to support traditional cattle operations. Crop mixes include but are not limited to cotton, wheat, and grain and forage sorghum. More recently, producers have discovered that canola, guar, and sesame can also be successfully cultivated within this environment.

The area spans across the state lines of Oklahoma and Texas. Given this, Texas A&M AgriLife Extension and Oklahoma Cooperative Extension have joined together to help address these special agricultural production circumstances.

The goal of the Red River Crops Conference is to provide agricultural producers with relevant management information applicable to this production area that will create and enhance the profitability of farm and ranch enterprises.

CEU’s will be offered for this conference. Pre-registration is encouraged for meal count.

To register for the 2015 Red River Crops Conference complete the form on the reverse side. For more conference information contact your local county extension office.

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Contact the Childress Chamber of Commerce at (940) 937-2567 for a discount at participating hotels.

January 27 & 28, 2015
Fair Park Auditorium
1000 Commerce Street
CHILDRESS, TEXAS

Planning for Success - Crop production information designed for Southwest Oklahoma and the Texas Rolling Plains.
**IN SEASON & SUMMER CROPS DAY AGENDA**  
January 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:45 - 8:15 am</td>
<td>Registration</td>
</tr>
<tr>
<td>8:15 - 8:30 am</td>
<td>Welcome</td>
</tr>
</tbody>
</table>
| Mr. Steven Sparkman  
Hardeman County Agricultural Extension Agent - Agriculture and Natural Resources  
Texas A&M AgriLife Extension Service, Quanah, TX |
| 8:30 - 9:15 am | Climate Update                                 |
| Mr. Gary McManus  
State Climatologist, Oklahoma Mesonet  
Oklahoma Climatological Survey, Norman, OK |
| 9:15 - 10:05 am | Specialty and Alternative Crops               |
| Dr. Calvin Trostle  
Professor and Extension Agronomist  
Texas A&M AgriLife Extension Service, Lubbock, TX |
| 10:05 - 10:20 am | Break                                          |
| 10:20 - 11:10 am | Canola Production & Crop Year Outlook         |
| Mr. Joshua Bushong  
Winter Canola Extension Specialist  
Oklahoma Cooperative Extension Service, Stillwater, OK |
| 11:10 - 12:00 pm | 2014 Farm Bill Decisions                      |
| Dr. Joe Outlaw  
Professor and Extension Economist  
Texas A&M AgriLife Extension Service, College Station, TX |
| 12:00 - 1:00 pm | Lunch                                         |
| 1:10 - 2:00 pm | Weed Management in Wheat                      |
| Mr. Gary Strickland  
Jackson and Greer County Agriculture Extension Educator  
SWREC-Dryland Cropping Systems Specialist  
Oklahoma Cooperative Extension Service, Altus, OK |
| 2:00 - 2:50 pm | Wheat Grain & Grazing Interface               |
| Mr. Stan Bevers  
Professor and Extension Economist - Management  
Texas A&M AgriLife Extension Service, Vernon, Texas |
| 2:50 - 3:15 pm | Break                                         |
| 3:15 - 4:00 pm | Commodity Market Outlook                      |
| Mr. Jason Pace  
Extension Agricultural Economist  
Oklahoma Cooperative Extension Service, Southwest Area Office, Duncan, OK |
| 4:00 - 4:15 pm | Wrap-Up & Evaluation                          |

**COTTON DAY AGENDA**  
January 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 8:30 am</td>
<td>Registration</td>
</tr>
<tr>
<td>8:30 - 8:45 am</td>
<td>Welcome</td>
</tr>
</tbody>
</table>
| Mr. Aaron Henson  
Tillman County Agricultural Extension Educator  
Oklahoma Cooperative Extension Service, Frederick, OK |
| 8:45 - 9:30 am | National Cotton Council Update                 |
| Dr. Mark Lange  
President and CEO  
National Cotton Council, Cordova, TN |
| 9:30 - 10:00 am | Cotton Market Update and Outlook               |
| Dr. John Robinson  
Professor and Extension Economist - Cotton Marketing  
Texas A&M AgriLife Extension Service, College Station, TX |
| 10:00 - 10:30 am | Break                                          |
| 10:30 - 11:00 am | Cotton STAX Insurance                          |
| Dr. Darren Hudson  
Director, Cotton Economics Research Institute  
Dept. of Agricultural and Applied Economics  
Texas Tech University, Lubbock, TX |
| 11:00 - 12:00 pm | Cotton Disease Management                     |
| Dr. Jason Woodward  
Associate Professor and Extension Plant Pathologist  
Texas A&M AgriLife Extension Service, Lubbock, TX |
| 12:00 - 1:00 pm | Lunch                                         |
| 1:00 - 2:00 pm | Cotton Weed Management and Xtend Flex          |
| Mr. Shane Osborne  
Associate Extension Specialist  
OSU Southwest Research and Extension Center, Altus, OK |
| Dr. Ty Witten  
Cotton Specialty Crop Product Management Lead  
Monanto, St. Louis, MO |
| 2:00 - 2:50 pm | Cotton Fertilizer Management                   |
| Dr. Mark McFarland  
Regents Fellow, Professor and Acting Associate Head for Extension Programs, Dept. of Soil and Crop Sciences  
Texas A&M AgriLife Extension Service, College Station, TX |
| 2:50 - 3:10 pm | Break                                         |
| 3:10 - 4:00 pm | New Cotton Genetics Performance                |
| Dr. Gaylon Morgan  
Professor and Extension Agronomist - Cotton  
Texas A&M AgriLife Extension Service, College Station, TX  
Dr. Randy Boman  
Research Director and Cotton Extension Program Leader  
OSU Southwest Research and Extension Center, Altus, OK |
| 4:00 - 4:15 pm | Wrap-Up & Evaluation                          |

**REGISTRATION**

Red River Crops Conference  
Mail to 100 Avenue E NW, Courthouse Box 9  
Childress, TX 79201-3756  
Phone: 940-937-2351

Make checks payable to the Red River Crops Conference

$25 per person conference fee  
Pre-registration is encouraged

My check for $________ is enclosed

My guests include:

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State/Zip</th>
<th>Phone</th>
<th>Email</th>
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</thead>
</table>

My local county Extension office for more information!